

## Relive the memories with custom-made professional DVD slideshow movies.

Michael Hecht Design has recently expanded its successful graphic art design business by now offering DVD slideshow production. Professionally created slideshows combined with photos, video, and music for our corporate and personal clients.

Our expertise in design, graphics and photography has carried over to this exciting field of DVD slideshow production. Working together with your ideas we bring a fresh and creative look to your memorable photos with a DVD slideshow that is truly unique.

- Great way to tell and share your story
- Professional look
- Created and personalized to your specifications
- Photo scanning and color adjustments
- Multiple Packages and options available
- Add captions, titles, video, and music
- View on home or office DVD player
- View on computer
- Unique gift item
- Great for the holidays
- Share copies with family and friends
- Digital photo repair and retouching
- Free consultation

### DVD Slideshows are great for:

- Weddings
- Anniversaries
- Graduations
- Birthdays
- Baby's Firsts
- Sports Events
- Vacations
- Family Reunion/History
- Holidays
- Memorials
- Corporate marketing, staff functions

It's easy...you supply the photos and music and we'll put together a dynamic visual story that will become a personal and memorable experience for you and your family for years to come.

Start planning now! Do you have a wedding coming up, a graduation, or an athletic season coming to a close? Maybe you have special occasions in the past that you want to relive and share...get those old photos out of the box and albums and show them off in your own personalized DVD slideshow keepsake.

We have easy to use order forms with different packages and options. Also included are step-by-step instructions to help with gathering your images, music and video. Be sure and check out our samples at our website. If you have any questions along the way, please email us or give us a call, we'll be happy to help.

Fill out the order form below, send in with your photos and payment.

[www.michaelhecht.com/DVDmovies.html](http://www.michaelhecht.com/DVDmovies.html)

email: [info@michaelhecht.com](mailto:info@michaelhecht.com)

714-841-0257



## Event Examples:

**Weddings-** share the story of the bride and groom at the reception or rehearsal dinner. Relive or share past weddings.

**Anniversaries-** share the story of the couple from youth to present day. 50th Anniversaries.

**Birthdays-** share one birthday or group a number of birthdays together. Show the kids growing up.

**Sports-** children's sports career from youth to college days. Memorable seasons and games. College bound athlete's signing parties. Team events: Christmas and end of season parties. Youth leagues, high schools, travel/club teams, colleges.

**Reunions-** upcoming or past gatherings of the family or create a family tree.

**Graduations-** share the story of the graduate from youth to graduation or just the friends along the way.

**Holidays-** share baby's first Christmas, Easter, Halloween. Send copies to the grandparents. Great Christmas gift!

**Vacations-** remember that great vacation you had a few years back? Relive it again from the comfort of your home!

**Memorials-** tell the story of a passed family member or friend. A keepsake for all generations!

**Special occasions-** many other occasions...save it on a affordable, professional DVD slideshow movie!

**Please see our online samples at [www.michaelhecht.com/DVDmovies.html](http://www.michaelhecht.com/DVDmovies.html)**

## Personal DVD Packages:

|                     | <b>Basic</b><br>0-50 photos<br>5-7 minutes<br><b>\$170</b> | <b>Standard</b><br>51-100 photos<br>10-12 minutes<br><b>\$270</b> | <b>Deluxe</b><br>101-150 photos<br>15-18 minutes<br><b>\$370</b> | <b>Supreme</b><br>151-200 photos<br>20-24 minutes<br><b>\$470</b> | <b>Ultimate</b><br>201-250 photos<br>25-30 minutes<br><b>\$570</b> |
|---------------------|------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------|
| Scanning & Cropping | ●                                                          | ●                                                                 | ●                                                                | ●                                                                 | ●                                                                  |
| Pan & Zoom          | ●                                                          | ●                                                                 | ●                                                                | ●                                                                 | ●                                                                  |
| Chapters            | ●                                                          | ●                                                                 | ●                                                                | ●                                                                 | ●                                                                  |
| Photo Captions      | 0                                                          | up to 25                                                          | up to 50                                                         | up to 75                                                          | up to 75                                                           |
| Title Slides        | 2                                                          | 4                                                                 | 6                                                                | 10                                                                | 10                                                                 |
| Custom Title Slides | See Extras                                                 | See Extras                                                        | See Extras                                                       | See Extras                                                        | See Extras                                                         |
| Music               | See Below                                                  | See Below                                                         | See Below                                                        | See Below                                                         | See Below                                                          |
| Video               | See Extras                                                 | See Extras                                                        | See Extras                                                       | See Extras                                                        | See Extras                                                         |

■ Contact us if you are considering a corporate DVD slideshow as prices and options vary from above. ■

## Extras:

**Music-** Due to copyright laws, music must be owned/purchased and provided by you. Some copyright-free music is available from us for a fee. These are usually instrumental arrangements. Contact us for details.

**Additional Photo Captions-** \$0.25 each. All packages include some captions. We would not recommend captions on every photo as it detracts from the photos.

**Additional Title Slides-** \$3.00 each. All packages include some Title Slides. Title Slides are usually used to introduce different sections of the slideshow.

**Custom Title Slides-** Title Slides with custom backgrounds, logos, photos, animation effects. Call for pricing.

**Duplicate DVD copies-** \$20.00 each. Make copies for all the relatives and friends.

**Video Segment-** \$20.00 each. Short video movies can be included.

**Photo Restoration-** Digital repair of torn or damaged photos. Call for estimate.

## How to Order:

### ■ STEP ONE- Organize Your Photos

Horizontal photos work the best. Collect your photo prints, slides and/or digital photo files. Choose the number of photos you wish to use according to the DVD packages offered. Label your photos with sticky notes on the back not the front. Number your photos 1 to XXX. Do not mark on your photos with pen or marker as this may smear. If you have digital photos on CDs, change the name of the file to reflect the position order of the photo. (example- 001.jpg) or reference the existing file number on a separate sheet of paper with the new position order number.

**TIP: Plan on about 6 seconds per slide and 3 seconds per slide transition for time length. (e.g., 10 slides = 87 seconds)**

**TIP: The quality of your submitted photos is very important. Use clear and in focus photos that are not too dark or too light and free from damage. Very small subjects that are enlarged may not hold the focus or detail. Fuzzy and out of focus photos are not recommended. We will enhance your photos and make color corrections at no cost. We do offer digital photo restoration for damaged photos...please contact us for details.**

**TIP: If you have specific instructions for a photo, include that on a sticky note. For example you may want to crop the photo a certain way or focus on a specific person/object within a group.**

### ■ STEP TWO- Organize Your Video/Movies.

Label your video/movie as to the position order within the photo sequence. Indicate what portion of the video/movie you would like to use. Accepted source video/movie formats: MPEG, MOV, QT, DV, AVI.

**TIP: If submitting a video/movie, determine the time length of the video/movie segment and combine with the time length of your photos, total the amount to determine which DVD Package is right for you.**

### ■ STEP THREE- Organize Your Music

Decide and choose your music for the DVD Package you wish to purchase. Check the length of each song and combine the totals to match the maximum time of your DVD Package. (e.g., Basic Package 7 minutes max.) If your songs run longer we can fade the song at the end. Due to copyright laws you must own an original copy of the music and provide that to us on a CD. Use the order form to list your music. We can send you a list of recommended music for your DVD slideshow if you need help.

### ■ STEP FOUR- Fill Out The Order Form

Choose the DVD Package that you wish to purchase. Match the amount of photos to the package. Include any extras you may need. You can choose to pay online with your credit card or send a money order or check. Please note checks require extra time to clear and are not recommended for rush orders.

### ■ STEP FIVE- Package and Shipping Your Material

Send us your photos, music CDs, video/movies, completed order form and payment. Call us if you prefer to drop-off your material at our Huntington Beach office...or ship to the address below. Be sure to package your material carefully to prevent shifting and damage to the contents.\* Please use a reliable shipping service that has tracking abilities. We strongly encourage that you make copies of your material to prevent any irreplaceable loss. You will receive a phone or email confirmation when we receive your order.

### ■ STEP SIX- Production Time

Regular production time is approximately 15 business days from the time we receive your order in our office. This can vary depending on the package ordered, the complexity of the order and peak sales periods. We also have Rush Service available (Rush charges apply), please call for more info.

### ■ STEP SEVEN- Order Completion

You will receive a phone call or email when your order has shipped. All material submitted will be returned with your new DVD Slideshow Movie including a CD-ROM of all of your scanned photos.

### ■ Ship your photos, movies, photo and music CDs, completed order form and payment to:

MH Design  
7631 Yukon Drive  
Huntington Beach, CA 92648

**\*NOTE:** MH Design will handle your material with the utmost care, however we cannot be held responsible for any damage that may occur during shipping to or from our office.

### Questions?

Email us at [info@michaelhecht.com](mailto:info@michaelhecht.com) or call us at 714-841-0257.

**How to Order:**

**PHOTO CAPTIONS-**

Check your Package choice for how many captions you can use. Photo captions are a short amount of text on a photo slide. They can be descriptive of an event, date or people. We do not recommend captions for ALL the photos in your movie. Captions are optional and are not required. Please write the caption and the corresponding photo below.

| Photo # | Photo Caption                                 |
|---------|-----------------------------------------------|
| 015.jpg | (Example) June 2007- Bob and Sue at the Beach |
|         |                                               |
|         |                                               |
|         |                                               |
|         |                                               |
|         |                                               |
|         |                                               |
|         |                                               |
|         |                                               |
|         |                                               |

Use extra paper if needed.

**TITLE SLIDES-**

Check your Package choice for how many Title slides you can use. Title slides are a short amount of text on a background color that will start and end a movie. They can also be used throughout the movie and used as chapter markers. Title slides are optional and are not required, however we recommend at least 2 per movie (example: opening and closing slide). Check your Package choice for how many Title slides you can use. Please write the text for each Title slide below.

**CHAPTERS-**

You can have optional chapters in your show. Chapters are starting points in your slideshow that you can specify. For example you may have a birthday show that includes the first birthday (one chapter), the second birthday (second chapter), etc. Typically a chapter will start with a Title slide or a photo. If you wish to use chapters please indicate below which title slide will be chapters. Or label your chapter photo accordingly.

| Title Slide #             | Position | Title Slide Text                       | Chapter |
|---------------------------|----------|----------------------------------------|---------|
| PLACE AFTER SLIDE #       | 015.JPG  | Bob and Sue- The Early Years (Example) | Ch #1   |
| <b>1- OPENING SLIDE:</b>  |          |                                        |         |
| 2- PLACE AFTER SLIDE #    |          |                                        |         |
| 3- PLACE AFTER SLIDE #    |          |                                        |         |
| 4- PLACE AFTER SLIDE #    |          |                                        |         |
| 5- PLACE AFTER SLIDE #    |          |                                        |         |
| 6- PLACE AFTER SLIDE #    |          |                                        |         |
| 7- PLACE AFTER SLIDE #    |          |                                        |         |
| 8- PLACE AFTER SLIDE #    |          |                                        |         |
| 9- PLACE AFTER SLIDE #    |          |                                        |         |
| <b>10- CLOSING SLIDE:</b> |          |                                        |         |

Use extra paper if needed.

**CUSTOM TITLE SLIDES-**

Custom Title Slides are also available. We can design slides that have logos, animation (moving text and graphics), custom-designed backgrounds or photos. Examples: sunsets, ocean views, landscapes, sky and clouds, party, sports items, wedding, graduation, children graphics, etc. Call us for pricing.

**How to Order:**

**MUSIC INFORMATION-**

Background music creates the mood and tempo and is an important part of your slide show experience. The amount of music depends on the package you have selected. Each package has a maximum time limit in minutes. Choose songs that their total combined time will be slightly more than the maximum time limit. We will fade the music out if it runs long. A good rule of thumb is to estimate 6 seconds per slide or 10 photos per 1 minute of song. Due to copyright laws you will need to provide us with the music you wish to use. Music should be provided on CD. We can send you a list of recommended music for your DVD slideshow if you need help.

We can offer copyright-free music for a fee. This is typically instrumental-type background music. Call us for more information. Please write the name of the song and artist below and include a music CD.

| Song                                                                                                                                                                                                                                    | Artist     | Length |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|--------|
| Forever Young                                                                                                                                                                                                                           | Alphaville | 3:46   |
|                                                                                                                                                                                                                                         |            |        |
|                                                                                                                                                                                                                                         |            |        |
|                                                                                                                                                                                                                                         |            |        |
|                                                                                                                                                                                                                                         |            |        |
|                                                                                                                                                                                                                                         |            |        |
|                                                                                                                                                                                                                                         |            |        |
|                                                                                                                                                                                                                                         |            |        |
|                                                                                                                                                                                                                                         |            |        |
| (Refer to the Package ordered, the music total should be slightly longer than the total time of all your photos.) Total of all Song Times:<br>(Example: 50 photos: Approximately 10 seconds per photo and transition = 5-5-1/2 minutes) |            |        |

**VIDEO SEGMENT-**

We can include short videos in your slide show movie for an extra cost. We accept only digital formatted video at this time. Digital formats are: MPEG, MOV, QT, DV, AVI. You will need to indicate where the video should be inserted (between photos) and what segment of the video you need.

| Video File/Disc Name    | Video Clip Start Point | Video Clip End Point | Insert Clip After Photo # | Format |
|-------------------------|------------------------|----------------------|---------------------------|--------|
| Example: Tahoe Vacation | 00:23:11               | 00:28:02             | 023.jpg                   | MPEG   |
|                         |                        |                      |                           |        |
|                         |                        |                      |                           |        |
|                         |                        |                      |                           |        |
|                         |                        |                      |                           |        |
|                         |                        |                      |                           |        |
|                         |                        |                      |                           |        |
|                         |                        |                      |                           |        |

**DVD CASE-**

We include a DVD case with a printed photo and title at no extra charge. Please indicate below, the Photo # and title text you would like on the case. If you have a special request let us know.

Photo # \_\_\_\_\_

Title Text: \_\_\_\_\_

## How to Order:

### A FEW MORE QUESTIONS-

I know this is a lot of information to take in, but we want your DVD slide show experience to be special. A few more questions for you...

**What word(s) would best describe the tempo or look of your slideshow movie? Choose all that apply.**

- Lively    Happy    Action    Serene    Solemn    Elegant    Sophisticated    Cute    Serious    Silly    Documentary  
 Scary    Festive    Mysterious    Respectful    Honorable    No Preference  
 Other \_\_\_\_\_

**What is the subject of your slideshow movie?**

- Graduation    Vacation    Birthday    Wedding    Anniversary    Holiday    Religious    Sports    Reunion  
 Memorial    Business    Life Story    Family History    Celebration  
 Other \_\_\_\_\_

**What colors would you prefer to see in your slideshow movie?**

- Blues    Reds    Yellows    Greens    No Preference  
 Others \_\_\_\_\_

**What colors would you prefer NOT to see in your slideshow movie?**

- Blues    Reds    Yellows    Greens    No Preference  
 Others \_\_\_\_\_

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### ORDER AGREEMENT-

By submitting material and media, a completed order form and payment, you, the client, enter into an agreement with *Michael Hecht Design/MH Design* for production services in the creation and development of a custom DVD slideshow movie.

You, the client must acknowledge and agree to the following provisions.

You certify that all material and media submitted to *Michael Hecht Design/MH Design* is free of copyright protection and that you are authorized to use all photo material, videos and music in the creation of your DVD slideshow movie.

It is understood and agreed by the client that *Michael Hecht Design/MH Design* does not verify copyright information and *Michael Hecht Design/MH Design* is hereby released of any and all copyright liability.

It is further agreed that *Michael Hecht Design/MH Design* shall not be liable for any loss or damage to any material/media during the shipping or transportation process. This includes to and from our office. It is recommended that you insure and ship your material with a traceable shipping option.

You, the client understand and agree that DVD slideshow movies created for you by *Michael Hecht Design/MH Design* are for personal and non-commercial use only. It is also understood that copyright law prohibits unauthorized duplication and distribution of this DVD without the permission of *Michael Hecht Design/MH Design*. We reserve the right to refuse orders at our discretion.

The Client is responsible for checking the compatibility of their DVD players. We create your DVD in the common DVD-R format of which 94% of DVD players are supported. You will need to confirm your DVD player will support this format. For more information on compatible DVD players check this website [www.dvdrhelp.com/dvdplayers](http://www.dvdrhelp.com/dvdplayers).

It is further understood that due to the lengthy production process in creating your DVD, *Michael Hecht Design/MH Design* does not offer refunds. However, if there is a problem with the final product we will make every effort to resolve the problem.

Your satisfaction is our goal.

I have read, acknowledge and agree to the above provisions in this agreement.

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

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### YOUR FINISHED ORDER-

Return your completed order form with your payment and material. Upon final payment your finished order will include one DVD-R disc of the selected Package ordered, plus any extras. One CD-ROM disc of all your scanned photos in digital hi-resolution format. Disc cases and covers. All of your photo material and media will be returned.

**Order Form:****Customer Information:**

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Day Phone: \_\_\_\_\_ Evening Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
 Email Address: \_\_\_\_\_

**Shipping Information:**

Check here if shipping address is the same as above  
 Shipping Address if different from above: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

| Item:                                                                                                                                                                                                                                       | Each              | Qty. | Subtotal |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|------|----------|
| <b>DVD Slide Show Package:</b><br><input type="checkbox"/> Basic: \$170 <input type="checkbox"/> Standard: \$270 <input type="checkbox"/> Deluxe: \$370<br><input type="checkbox"/> Supreme: \$470 <input type="checkbox"/> Ultimate: \$570 | Package Price     |      |          |
| <b>Optional Extras:</b>                                                                                                                                                                                                                     | Each              | Qty. | Subtotal |
| <b>Additional Photo Captions:</b> All packages include some captions. We do not recommend captions on every photo as it detracts from the photos.                                                                                           | \$0.25            |      |          |
| <b>Additional Title Slides:</b> All packages include some title slides. See the package descriptions. Title Slides are used to introduce different sections of the slideshow.                                                               | \$3.00            |      |          |
| <b>Custom Title Slides:</b> Title Slides with custom backgrounds, logos, photos, animation effects. Call for pricing.                                                                                                                       |                   |      |          |
| <b>Background Music:</b> You must provide the music for your video. We can purchase copyright-free music for you, however, this is typically instrumental-type music. Call for pricing.                                                     |                   |      |          |
| <b>Video Segment:</b> MPEG, MOV, QT, DV, AVI                                                                                                                                                                                                | \$20.00           |      |          |
| <b>Duplicate DVD Copies:</b> Make copies for all the relatives and friends.                                                                                                                                                                 | \$20.00           |      |          |
| <b>Photo CD:</b> CD of all your scanned photos at no charge.                                                                                                                                                                                | FREE              |      |          |
| <b>Photo Restoration:</b> Digital repair of your damaged photo prints. Call for estimate.                                                                                                                                                   |                   |      |          |
| <b>Rush Service:</b> Call for pricing.                                                                                                                                                                                                      |                   |      |          |
| <b>Shipping:</b> Standard US domestic rates. Call for other rates.                                                                                                                                                                          | \$15.00           |      |          |
| Local drop-off is available- Huntington Beach, CA 92648.<br>Call to schedule a drop-off time. 714-841-0257                                                                                                                                  | <b>Total Due:</b> |      |          |

**Payment Options:**

**FILL OUT THIS ORDER FORM AND SUBMIT WITH YOUR PHOTOS.**

Questions? Email us at [info@michaelhecht.com](mailto:info@michaelhecht.com) or call us at 714-841-0257.

Check or Money Order. Make payable to Michael Hecht Design.  
 Major Credit Cards or PayPal accepted online at:  
[www.michaelhecht.com/DVDmovies.html](http://www.michaelhecht.com/DVDmovies.html)